EXPANDING BUSINESS OPPORTUNITIES FOR YOUTH IN THE FISH & POULTRY SECTORS IN KENYA

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Brief Summary

The goal of counseling is to help individuals overcome their immediate problems and also to equip them to meet future problems. Counseling has to be specific for each client since it involves his unique problems and expectations. The goals of counseling may be described as immediate, long-range, and process goal. My goal as a counselor was to understand the behavior, motivations, and feelings of the entrepreneurs and to give directions without necessarily doing their work.
My objectives as a counsellor:

- Give directions
- Give information
- Get information
- Mutual understanding
- Help entrepreneurs plan
- Develop special abilities and right attitudes.
- Inspire successful endeavor toward attainment in the entrepreneurs.
My achievements include:

- Business plan.
- Entrepreneurial mindset.
- Second major in MBA.
- Business idea.
- Skills and knowledge.
Overview of Game

- Impartation of skills and knowledge.
- Launch of business.
- Entrepreneurial Mindset.
- Value addition.
- Business ideas.
3. Challenges encountered

- Accessing entrepreneurs
- Communication
- Record Keeping
THANKYOU