EXPANDING BUSINESS OPPORTUNITIES FOR YOUTH IN THE FISH AND POULTRY SECTORS IN KENYA (CULTIAF)

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OVERVIEW

Business Counselling has been guided by

▪ Action Research
▪ Business Innovation
▪ Education and Training

As a research assistant

▪ Data Collection
▪ Interviewing
Counselling Process

- Follow up Activity
- Phone calls and text messages
- Issuance of Diaries
Challenges

- Planning for meetings.
- Entrepreneurs perception of the project.
- Some locations are not easily accessible
THANK YOU